



DAYLIGHT SAVING FOR SOUTH EAST QUEENSLAND PARTY



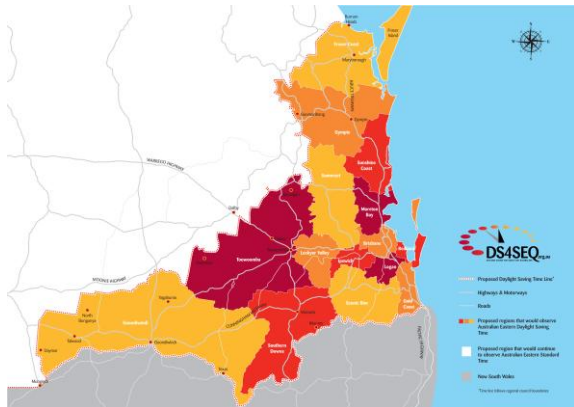
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Where is the proposed Daylight Saving Time Zone?

The proposed dual time zone includes 15 local council areas, with the north/west boundary passing through sparsely populated regions. This would substantially reduce the number of people directly affected on a daily basis, than is currently the case. This is illustrated in the map below:



Why a dual time zone? Why not all of Queensland?

In Queensland, support for Daylight Saving is geographically divided. The majority of residents in South East Queensland are supportive of Daylight Saving, while the majority of Queenslanders residing outside this region, oppose its introduction. This is due to the South East region being located much further east than regional and rural Queensland and

therefore experiences much earlier sunrises and sunsets in summer. Far North and West Queensland gain a 'natural' daylight saving effect. Daylight saving is also a lifestyle choice which does not suit the majority of regional and rural Queensland residents.

How was the proposed dual Time Zone determined?

When determining the most suitable proposed boundary, a number of factors were considered. These included: areas of greatest support for Daylight Saving; significantly reducing the amount of people who are affected by the disruption of a 'time border', by shifting it to a sparsely populated area, north-west of the urbanised South East Queensland region; inclusion of major transportation routes for the South East region; and ensuring that the delivery of local essential services would be maintained without disruption.

Want to become a member?

If you would like to see Daylight Saving introduced into South East Queensland, then we encourage you to join the Party as a member. Membership is free. More members will mean greater ability to apply pressure to the major political parties on this issue.

Do you want to find out more?

Please visit our website www.ds4seq.org.au. Our website contains more information about the Party and our dual time zone proposal. Alternatively, you can send us an email to admin@ds4seq.org.au

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'It's About Time!'



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The Daylight Saving for South East Queensland Party

The Daylight Saving for South East Queensland Party (DS4SEQ) is a state political party and was registered with the Electoral Commission of Queensland in December 2008. The founding members of the Party are everyday people, who have no previous political background and no political allegiances. The Party is a single-issue party and has no other agenda. The Party's sole policy is:

To have Daylight Saving introduced into the South East Queensland region under a dual time zone arrangement.

With neither of the two major parties prepared to change their stance on this topical issue, the Daylight Saving for South East Queensland Party was formed. This ensures that political pressure is applied, in support of the significant issue of Daylight Saving.

The issue of Daylight Saving within Queensland requires urgent attention and needs to be addressed appropriately. This issue has been sitting in the 'Too Hard Basket' for so long, that the major parties have become too politically comfortable in remaining with the status quo. Daylight Saving has become an increasingly more significant issue facing Queensland, and simply ignoring it will not make this go away. Not having Daylight Saving in South East Queensland is denying the needs of business, and denying the people of South East Queensland greater lifestyle opportunities.



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What is Daylight Saving Time?

Daylight Saving is a mechanism of adjusting the time of the clock against the natural movement of the sun, in order to increase the available sunlight in the evening. This effect is offset by a decrease of the underutilised sunlight that occurs in the morning.

Currently sunrise in South East Queensland during Summer, can be as early as 4:45am, with the ambient light effect of twilight occurring around 4:15am. The latest sunset occurs is around 7pm. Implementing Daylight Saving in the South East region, would result in the earliest morning twilight effect occurring around 5:15am, and allow sunsets to occur as late as 8pm.

Benefits of Daylight Saving in South East Queensland

- Provide an extra hour of daylight in the evening
- Promote more of an outdoor lifestyle
- Allow for more time for outdoor family activities
- Positive effects on health
- Improved safety and security of public transport and evening leisure activities
- Promote tourism
- Increase business and economic efficiencies
- Will satisfy the majority of all Queensland residents
- Will significantly reduce the number of people affected by the 'time border'.



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Support for Daylight Saving is increasing

A Referendum gauging support on State-wide Daylight Saving Time in Queensland was held in 1992 and the concept was defeated.

It has been 18 years since the Referendum, and more than 1.1 million voters have been added to the Queensland electoral roll, and are eligible to have a say on the issue of Daylight Saving; around 950,000 of these additional registered voters, live in the South East region. These people were either not in Queensland or were too young to vote on this issue.

The Queensland Government commissioned the Nielsen Company to undertake research in 2007 to see if community attitudes towards daylight saving had changed since the Referendum. This review indicated that State-wide opposition to Daylight Saving has decreased to only 34%, compared to the 54.5% who voted 'No' in the Referendum. Support in South East Queensland was shown to be solid at 69%.

Even though community attitudes have indeed changed, no further action was taken by the Queensland Government and there is still no Daylight Saving, in any form, in the State!